



International Centre for Trade
and Sustainable Development

The Changing Global Innovation and Intellectual Property Policy Landscape: Present Challenges and Future Directions (I)

WIPO DA+10 and beyond
Geneva

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Day 1: September 18th

Draft Agenda

- 9:15-9:30 **Opening remarks:**
- Ricardo Melendez Ortiz, ICTSD Chief Executive
 - Francis Gurry, WIPO DG (tbc)
- 9:30-10:30 **Session 1: WIPO DA+10 and beyond: Reflections and perspectives from policy makers and influencers**
- Chair: Ricardo Melendez-Ortiz, ICTSD Chief Executive
- Kenneth Nobrega, Advisor on Trade to the Brazilian Foreign Minister,
 - Ambassador of Djibouti, Chair of the CDIP
 - UK Ambassador
 - Maximiliano Santa Cruz, President of INPI, Chile
- 10:30-10:45 Coffee Break
- 10:45-11:45 **Session 2: The implementation of the WIPO DA: From monitoring and evaluation to governance**
- Speakers:
- *The current status of implementation of the WIPO DA*, Irfan Baloch, Director of WIPO Development Agenda Coordination Division, WIPO Secretariat
 - *Mainstreaming the DA: Is WIPO's governance fit for the purpose?*, Carolyn Deere Birkbeck, Oxford University

- *WIPO's governance: Some reflections*, Mathias Kende, Permanent Mission of Belgium

11:45-12:45 **Session 3: Norm setting**, public policy and flexibilities

Speakers:

- *A balanced and inclusive norm setting agenda for WIPO*, Ambassador Wayne McCook, Permanent Representative of Jamaica, Chair of the IGC
- *Norm Setting, development and the public interest*, Margaret Chon, Seattle University
- *The DA and flexibilities: from analysis to action?* Carlos Correa, University of Buenos Aires
- *Norm setting priorities for WIPO*, Karin Ferriter, US Mission

12:45-13:45 Lunch Break

13:45-14:45 **Session 4: IP technical assistance and capacity building**

Speakers:

- *The DA, technical assistance, and capacity building: An update*, WIPO Development Sector
- *The DA, technical assistance, and capacity building: An unfinished reform process* Carolyn Deere Birkbeck, Oxford University
- *IP technical assistance in action: main challenges*, Ron Marchant,
- *The development dimension*: Kiyoshi Adachi, Chief, UNCTAD-IP Unit
- Views from NGOs: Sangeeta Shashikant, Third World Network (TWN)

14:45-15:45 **Session 5: Innovation, technology transfer and patents**

Speakers:

- *The DA and technology transfer*, Ali Jazairi, WIPO
- *The changing global innovation landscape: Policy implications*, Dominique Foray, EPFL
- *Innovation and technology transfer challenges for developing countries and LDCs*, Padmashree Gehl Sampath, UNCTAD and Pedro Roffe, ICTSD
- *An industry perspective*, Emile Pot, ActoGeniX

15:45-16:00 Coffee Break

16:00-17:00 **Session 6: Access to Knowledge**

Has the WIPO DA advanced access to knowledge? Jamie Love, KEI

- *WIPO and the digital economy*, Nick Ashton Hart, Coalition for the Digital Economy
- *The future of access to knowledge: Publisher's perspectives*, Jens Bammel, International Publisher's Association

17:00-17:45 Session 7: Evidence based IP policy making

Chair:

- *Lessons learned from the DA, IP and economic development studies*, Carsten Fink, WIPO
- *Impact assessment of IP, the UK IPO experience*, Pippa Hal, UK IPO
- *Evidence based IP policy making, Challenges for developing countries*, Daniela Benavente, Consultant

18:00 Reception

Day 2: September 19

9:30-10:30 Session 8: Global challenges and the broader UN development agenda

Speakers:

- *WIPO, the MDGs and the post 2015 UN Development Agenda*, Sakiko Fukuda Parr, New School of Social Research
- *WIPO, PPPs and global IP Governance*, Margaret Chon, University of Seattle,
- *WIPO and global public health*, Rohit Malpani, MSF

10:30-10:45 Coffee Break

10:45-12:00 Session 9: The WIPO DA and beyond

Speakers:

- Kenneth Nobrega, Advisor on Trade to the Brazilian Foreign Minister
- Alexandra Grazioli, Permanent Mission of Switzerland
- Sara Bannerman, MacMaster University
- Ahmed Abdel-Latif, ICTSD
- Graham Dutfield, Leeds University

12:00-12:45 **Concluding Session: Lessons, knowledge gaps and policy challenges**

12:45 Lunch



